

NEWS RELEASE

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Pontiac Community Foundation is providing critical support for Pontiac entrepreneurs through the Center for Pontiac Entrepreneurship

(Pontiac, Mich). Pontiac Community Foundation is providing critical financial support to 10 small businesses. These grant awards coincide with the re-launch of the Center for Pontiac Entrepreneurship (CFPE), a resource hub for small business owners in the City of Pontiac.

This week, PCF will be awarding the first round of their Small Business Micro-Grants. In this round of grants, 108 small businesses applied. The latest round of awardees will receive \$2,500 in micro-grants, meant to assist businesses that have been negatively impacted by the COVID-19 global pandemic.

The awardees for this round of grants include:

- April's Famous Bakes
- Serenity Care 350
- Washington Events LLC
- Tots Learning Center & Child Care, LLC
- Over The Top Towel & Linen Service
- Caked Up, LLC
- Quest Cheer and Dance LLC
- Messy Aces Rib Shack
- GoFarr LLC
- Plain and Fancy Food LLC

“With all that has happened in this city over the last year, supporting entrepreneurs is critical to the financial health of Pontiac,” said Pontiac Community Foundation’s newly named Vice President of Programs, Scott Stewart. “For this city to thrive, small businesses need to thrive as they are the backbone of our community. For that to happen, entrepreneurs need access to a robust set of resources including skills training, support, and capital. We are happy to provide these resources through the Center for Pontiac Entrepreneurship.”

The Center for Pontiac Entrepreneurship will serve as the resource and information hub for small businesses in the City of Pontiac in partnership with a variety of entities supporting entrepreneurs in the city. CFPE will provide classes, workshops, technical

assistance, and various options to support the city's entrepreneurs. Current and upcoming partnerships include Main Street Pontiac, T. Ramsey & Associates, Oakland County, Oakland University, and others.

More information regarding the Center for Pontiac Entrepreneurship can be found at www.CenterForPontiac.org.

About Pontiac Community Foundation

Pontiac Community Foundation (PCF), established in 2018, is dedicated to building a brighter future for Pontiac by engaging philanthropy, leadership, and collaboration to tackle the city's most pressing issues. For more information, please visit www.pontiaccommunityfoundation.org.

About the Center for Pontiac Entrepreneurship

The Center for Pontiac Entrepreneurship (CFPE) was launched in the fall of 2020 with the goal of getting resources and assistance to business owners so they can launch, grow and thrive. It is intended to be a hub of entrepreneurial information for the region and serve as an anchor of entrepreneurial activity in Pontiac. For more information, please visit www.CenterForPontiac.org.